

CAMPUS COFFEEBREAK

with **CCFS**



Educational 15 minute campus fire safety webinars

Marketing to the Higher Education Fire Safety Community

CCFS is offering Sponsors and Affiliate Members the opportunity to produce a 15 minute video series presenting your technology, installation tips, compliance with codes/standards, or more. We're open to your ideas too. The Video (s) will be shown on-line in a webinar setting, and available on our website for downloading, along with your contact details and up to two pieces of appropriate literature as well. Depending upon the series/topic you can choose to do these on a weekly or monthly basis, but no more than one per week.

The Campus Coffee Break series will be marketed for you by CCFS to our database of 17,000 and also to our non-profit fire safety related partners groups. Video(s) will be archived in a library on our website and promoted in our newsletter and home page.

This is a great marketing opportunity, especially where in-person visits are limited.

SPONSORS:

- **Gold Level and Higher:**
2 per year (Gold) 4 per Year (Platinum +) are included in your annual sponsorship.
Each Additional Presentation: \$300.
Bonus Presentation during our virtual Forum/Exhibit (No Cost)
- **Bronze & Silver Level:**
1 per year included in sponsorship.
Each Additional Presentation: \$1250. or \$500. (Silver only)
Bonus Presentation during our virtual Forum/Exhibit \$500. (Bronze) or No Cost (Silver)

AFFILIATE MEMBERS/FORUM EXHIBITORS: To qualify, you must be an Affiliate Member of CCFS, and you must have exhibited during one of our Campus Fire Safety Forums since 2015; or consider sponsorship because it includes additional benefits and is a cost-effective approach to create awareness with the campus fire safety market.

1 presentation per year: \$5000.
2 presentations per year: \$5000. each
Three or more presentations: \$1250. each
Bonus Presentation during our virtual Forum/Exhibit \$1000.

NON-MEMBERS: If you exhibited but are not a CCFS member, you must sign up for Affiliate membership first (\$350 annually), or become a sponsor and receive this and other marketing benefits at no additional cost.

PROCESS:

Choose a topic and discuss your plans with CCFS Headquarters for approval and to reserve space. Presentations should be technology or learning focused.

Provide CCFS with your bio and presentation (s) overview one month before presentation date(s).

Payment, if any, is due 2-weeks prior to show-time.

All attendee names, comments and questions will be forwarded to you for response.

Presentations accumulating up to 1 hour (4 segments in total) will be presented to ICC for re-certification CEU's.

CONTACT:

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